

Annex C: Quotes from companies on the Korea-Singapore Digital Partnership Agreement

Sector	Company	Quote & Spokesperson
Technology, Media, and Telcom	AT&T/ WarnerMedia	<p>“AT&T/WarnerMedia is a diversified global leader in telecommunications, media and entertainment, and technology. Worldwide, we serve over three million enterprise customers across a wide variety of sectors – from small businesses to nearly all the Fortune 1000. We help communities, enterprises and storytellers from all around the world connect in meaningful ways every day.</p> <p>We welcome the Korea-Singapore Digital Partnership Agreement. The Agreement will promote interoperable and scalable rules purpose-fit for today’s digital economy. By facilitating the flow of digital information, preventing data localisation requirements, protecting IP, and addressing emerging digital issues, the Agreement provides a strong foundation for investment and innovation across all sectors of the economy.</p> <p>We look forward to working with the Singapore and Korea governments to unlock the full potential of the digital economy for communities and economies in Asia-Pacific and beyond.”</p> <p>Jared Dougherty, Head of External & Regulatory Affairs, Asia-Pacific, AT&T/WarnerMedia</p>
Technology	BSA	<p>“We are encouraged to see that South Korea and Singapore are seeking to achieve greater alignment on matters of digital governance and trade through the Korea-Singapore Digital Partnership Agreement.</p> <p>We look forward to reviewing the text of the agreement, including with respect to commitments regarding responsible and secure cross-border data transfers. Many companies from around the world face a range of cross-border data restrictions in South Korea, and we hope that this agreement will point in a new policy direction.”</p> <p>Jared Ragland, Senior Director, Policy – APAC, BSA</p>
Technology	Microsoft	<p>“Singapore and Korea have demonstrated strong leadership in digital trade policy through their Digital Partnership Agreement. The deal is an exciting development, and offers a springboard for meaningful cross-border cooperation by addressing barriers and issues integral to digital economic growth. Microsoft looks forward to collaborating with both governments in advancing this strategic partnership.”</p>

		<p>Sunny J. Park, Assistant General Counsel and APAC Regional Director, Corporate, External and Legal Affairs, Microsoft</p>
Technology	IBM	<p>"IBM commends the governments of Singapore and South Korea for establishing a growth oriented digital trade partnership that includes strong protections for the responsible flow of data across borders in order to support economic activity and job creation."</p> <p>Stephen Braim, Vice President, Government & Regulatory Affairs Asia Pacific, IBM</p>
Travel & Hospitality	Trabble	<p>"Tourism has always been a huge element between Singapore and Korea, with one of the first Vaccinated Travel Lanes established in the world. Pre-pandemic tourism arrival numbers reflected that both countries received close to quarter of million Singaporeans entering South Korea (Top 12 by country) and more than 650,000 Koreans visiting Singapore (Top 9 by country).</p> <p>With the support of STB, Enterprise Singapore and the ROK Ministry of SMEs and Startups, Trabble is able to effectively enter the market and sell our solutions in Korea. The Korea-Singapore Digital Partnership Agreement will help in the information flow of sensitive traveller details and navigating cross-border payments. This will definitely translate to better deployment of Trabble's technology to help the Travel & Hospitality industry provide a better seamless guest engagement experience for travellers."</p> <p>Ian Low Jianliang, CEO, Trabble</p>
Trade Association	Singapore Business Federation (SBF)	<p>"SBF welcomes the conclusion of the Korea-Singapore Digital Partnership Agreement (KSDPA), which will help deepen bilateral cooperation between our countries in emerging digital areas like personal data protection, cross-border data flows, digital identities, fintech, and artificial intelligence governance frameworks. The pandemic has accelerated the pace of digitalisation for businesses, and such digital economy agreements (DEAs) will help support the continued development of the digital economy in Singapore. SBF looks forward to helping our members and SMEs to better understand the features of the KSDPA and other DEAs, so that they can better benefit from the agreements."</p> <p>Lam Yi Young, Chief Executive Officer, Singapore Business Federation</p>