

**Annex C**

**Infographic on the EUSDP**



**Key benefits to businesses and citizens:**

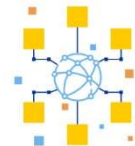
**Digital trade**

Digital Trade Principles facilitate more seamless transactions for consumers and cost savings for businesses.



**Digital connectivity**

Strengthen cross-border connectivity for businesses between countries and across regions.



**Data flows**

Businesses can adopt model data protection contracts to facilitate trusted cross-border data flows.



**Supply chain resilience: Semiconductors:**

Enable seamless exchange of relevant information to monitor semiconductor supply chains and anticipate disruptions.



**Artificial Intelligence**

Encourage interoperability of AI governance, standards, and testing frameworks; as well as create new opportunities for AI test-beds and research collaboration.



**Online platforms**

Deepen cooperation and information sharing in platform governance and regulation, to promote a safer and human-centric online environment.



**Digital identities and electronic authentication**

Enable citizens and businesses to use digital identities (i.e. electronic signatures) for seamless digital transactions.



**Digital transformation of SMEs**

Provide more opportunities for business matchmaking, as well as support SMEs in leveraging digital tools and adapting to digital trade.



**Digital education and skills**

Enable citizens and businesses to level up digital education and skills through capability and capacity building programmes.



**Standards, technical regulations, and conformity assessment procedures**

Promote common standards globally, including in emerging technology areas such as Internet of Things (IoT), AI, and digital identities.

