

From: Terry Loo Peng Leong
Sent: Tuesday, 11 October, 2011 7:11 PM
To: MICA DP Public Consultation (MICA)
Subject: Do Not Call Registrar

Dear Sir/mdm,

Hope all is well. There are a couple of stuff which we hope to see with regard to the Do Not Call Registrar:

1. Extension of coverage for the Do Not Call Registrar
 - a. Fixed and Mobile numbers (call, sms)
 - b. Fax numbers
 - c. Email
 - d. Home and office address

2. Who should be covered under the regime?
 - a. Local Singapore companies
 - b. Overseas call centres or companies targeting at Singapore consumers

3. Methods of consumer submission (mobile number, email, address info) to Do Not Call registrar
 - a. Via SMS
 - b. Via Web
 - c. Via reply to direct marketing companies after receiving unsolicited sms or email
 - d. Categories of exception companies which they would accept cold calling/sms/email

4. Methods of checking with Do Not Call Registrar
 - a. Should allow bulk checking by Direct marketing companies (online or direct connection between call centre and the Do Not Call registrar)
 - b. Should allow single number checking (via web) for individuals (property agents, insurance agents etc.)

5. Funding of third party company hosting the Do Not Call Registrar
 - a. Would MICA fund the initial project set up?
 - b. Could the hosting company make money by charging consumer on a monthly basis to keep their number in the registrar?
 - c. Could the hosting company charge direct marketing companies or individual for information request?

We are very keen to follow the progress of the regime... pls keep us updated.

Thank you.

Regards,

Terry Loo

Director

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