

**From:** Alina

**Sent:** Tuesday, 4 October, 2011 11:50 AM

**To:** MICA DP Public Consultation (MICA)

**Subject:** Public Consultation of the Proposed Consumer Data Protection Regime for Singapore

Dear Person-In-Charge,

I am Alina Wong, Business Development from Pixel Tech, a service provider for Print & Digital Media (SMS & Email Marketing).

As we provide the SMS/Email marketing services to our Clients for their marketing campaigns, will it be the responsibility of our Client to check on the DNC registry before submitting their database to us for blasting?

In addition, I would like to receive regular updates on the latest regulation on the National DNC registry so as to keep my Clients informed of the necessary steps to take going forward when getting information from their members.

Thank you.

Regards,  
Alina Wong  
Business Development Manager

Pixel Tech Pte Ltd