

From: Tabby
To: MICA DP Bill Consultation (MICA)
Subject: PROPOSED PERSONAL DATA PROTECTION BILL

Dear MICA,

I am writing to give feedback on the above subject.

1) Other than telephone number, mobile number and SMS, MMS and whatsapp, I propose to include EMAILS as well. There are too many unsolicited emails (not counting overseas spam), especially for local corporate email address, you get emails trying to sell you IT packages, Photocopier, carpet shampooing, corporate training courses etc, etc, etc....

2) I still do not quite understand regarding the "giving consent" part. What is the difference between 'opt-in' and 'opt-out'? As a consumer, I would 200% want all consumers' personal data including emails to be AUTOMATICALLY EXCLUDED from ALL marketing purposes, unless there is a field that says 'tick here if you want to be included in marketing list' and the consumer ticks that. If the consumer misses that out and did not tick, he is automatically Excluded.

I do not want to see some fine prints 10 pages or 10 screens away that says 'tick here if you DO NOT want to be included in marketing purposes' and everyone misses that out!

So default should be everyone is OUT, unless he/she says he/she wants to be in.

Hope the above 2 points can be achieved.

This is really a long awaited move. I wrote to IDA last year to complain under the Spam Control Act about unsolicited emails and SMS that did not include <ADV> in the subject header and did not provide a valid means for unsubscribing... the reply was yah yah the Act is there but if you want it to be enforced, take your own legal actions!!!! That Act is basically a white elephant, waste time !

Thanks, wish MICA can push through all above proposals.

Good Luck!